

EPIPEN Auto-Injector

Newly designed for ease of use to help you
Stay prepared and confident

One-step, flip-top carrying case
Designed for single-handed opening.

Ergonomically designed grip
Allows for a firm grip and improves ease of handling.

Brightly colored orange tip
Aids in quick identification of needle end to reduce risk of accidental thumb puncture.

Blue safety-release cap
Designed to prevent unintentional activation.

Easy-to-read, illustrated instructions
Allows for rapid recognition of product usage instructions.

Built-in needle protection
The **only** epinephrine auto-injector that protects against needle exposure before and after use.

The #1 prescribed epinephrine auto-injector* offers the performance you can count on in an anaphylactic emergency.

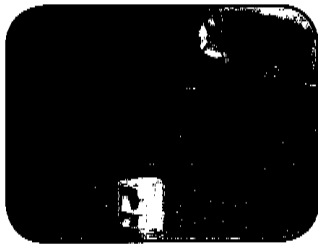
Please see reverse side for Important Safety Information.



EpiPEN 2-PAK Auto-Injector

Enhanced usability for emergency treatment†

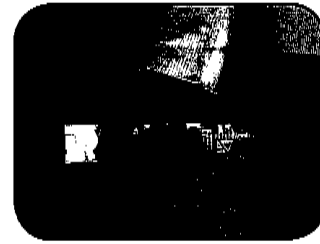
If you or someone you are caring for shows signs of a severe allergic reaction, follow these steps:



1. After removing the EpiPEN Auto-Injector from the plastic carrying case, pull off the blue safety-release cap. This must be done in order to unlock the EpiPEN Auto-Injector.



2. Hold the orange tip near the outer thigh (always apply to thigh). Position the EpiPEN Auto-Injector at a 90° angle.



3. Swing and firmly push the orange tip against the outer thigh until a click or popping sound is heard. Hold tightly pressed in place for 10 seconds. Remove the EpiPEN Auto-Injector and massage the area for 10 more seconds.

Once the EpiPEN Auto-Injector has been used, call 911 and get to the nearest emergency room as soon as possible. Take the used EpiPEN Auto-Injector along with you to the hospital.

Indications

EpiPen and EpiPen Jr Auto-Injectors (0.3 and 0.15 mg epinephrine) are for the emergency treatment of severe allergic reactions (anaphylaxis) caused by allergens, exercise, or unknown triggers; and for patients who are at increased risk for these reactions.

EpiPen and EpiPen Jr Auto-Injectors are designed for you to use immediately in an emergency, to treat an allergic reaction fast and give you time to get to a hospital or medical center. EpiPen and EpiPen Jr Auto-Injectors are not a substitute for emergency medical treatment.

Important Safety Information

Each EpiPen Auto-Injector contains a single dose of a medicine called epinephrine, which you inject into your outer thigh. **DO NOT INJECT INTRAVENOUSLY. DO NOT INJECT INTO YOUR BUTTOCK,** as this may not be effective for a severe allergic reaction. In case of accidental injection, please seek immediate medical treatment.

Epinephrine should be used with caution if you have heart disease or are taking certain medicines that can cause heart-related (cardiac) symptoms.

Side effects may include an increase in heart rate, a stronger or irregular heartbeat, sweating, nausea and vomiting, difficulty breathing, paleness, dizziness, weakness or shakiness, headache, apprehension, nervousness, or anxiety. These side effects usually go away quickly, especially if you rest. If you have high blood pressure or an overactive thyroid, these side effects may be more severe or longer lasting. If you have heart disease, you could experience chest pain (angina). If you have diabetes, your blood sugar levels may increase after use. If you have Parkinson's disease, your symptoms may temporarily get worse.

†IMS NPA data. December 2007-November 2008.

†The EpiPEN Auto-Injector does not replace the need for emergency medical care.

Please see accompanying Patient Insert.



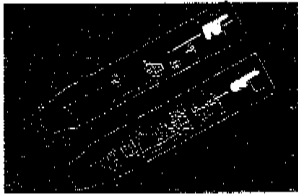
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EpiPEN 2-PAK

Epinephrine Auto-Injectors 0.3/0.15mg

DIRECTIONS FOR USE

- REMOVE AUTO-INJECTOR FROM CARRIER TUBE BEFORE USE.
- NEVER PUT THUMB, FINGERS OR HAND OVER ORANGE TIP.
- NEVER PRESS OR PUSH ORANGE TIP WITH THUMB, FINGERS OR HAND.
- THE NEEDLE COMES OUT OF ORANGE TIP.
- DO NOT REMOVE BLUE SAFETY RELEASE UNTIL READY TO USE.
- DO NOT USE IF SOLUTION IS DISCOLORED.
- DO NOT PLACE PATIENT INSERT OR ANY OTHER FOREIGN OBJECTS IN CARRIER WITH AUTO-INJECTOR, AS THIS MAY PREVENT YOU FROM REMOVING THE AUTO-INJECTOR FOR USE.



TO REMOVE AUTO-INJECTOR FROM THE CARRIER TUBE:



1. Flip open the yellow cap of the EpiPen® or the green cap of the EpiPen® Jr Auto-Injector carrier tube.



2. Remove the EpiPen® or EpiPen® Jr Auto-Injector by tipping and sliding it out of the carrier tube.

TO USE AUTO-INJECTOR:

1. Grasp unit with the orange tip pointing downward.
2. Form fist around the unit (orange tip down).



3. With your other hand, pull off the blue safety release.



4. Hold orange tip near outer thigh.

DO NOT INJECT INTO BUTTOCK.



5. Swing and firmly push against outer thigh until it clicks so that unit is perpendicular (at 90° angle) to the thigh.

(Auto-injector is designed to work through clothing.)

6. Hold firmly against thigh for approximately 10 seconds to deliver drug. (The injection is now complete. The window on auto-injector will be obscured.)



7. Remove unit from thigh (the orange needle cover will extend to cover needle) and massage injection area for 10 seconds.

8. Call 911 and seek immediate medical attention.

9. Take the used auto-injector with you to the hospital emergency room.

Note: Most of the liquid (about 85%) stays in the auto-injector and cannot be reused. However, you have received the correct dose of the medication if the orange needle tip is extended and the window is obscured. Trainer label has blue background color. Blue background labeled trainer contains no needle and no drug.

! WARNING !

- NEVER put thumb, fingers or hand over orange tip. NEVER press or push orange tip with thumb, fingers or hand. The needle comes out of orange tip. Accidental injection into hands or feet may result in loss of blood flow to these areas. This happens, go immediately to the nearest emergency room.
- EpiPen® and EpiPen® Jr Auto-Injector should be injected only into the outer thigh (see "Directions for Use"). DO NOT INJECT INTO BUTTOCK.
- Do NOT remove blue safety release until ready to use.



Join the Free EpiPen® Center for Anaphylactic Support™ Today!
 Because it's important that you always have an up-to-date EpiPen® and EpiPen® Jr Auto-Injector with you at all times, we started an expiration reminder program as part of the EpiPen® Center for Anaphylactic Support™. Every time you purchase a new EpiPen® Auto-Injector, be sure to register it with us, and we'll send you reminders so you can have an up-to-date EpiPen® Auto-Injector. This important program is a FREE service!

Join the Center for Anaphylactic Support at www.epipen.com

OR
 Please fill in the information at right.
 To ensure accuracy, please PRINT neatly in uppercase letters in black or dark-blue ink.

Mall to:
 EpiPen® Center for Anaphylactic Support™
 DEY®
 P.O. Box 2000
 Napa, CA. 94558-9956

Enrollment Form

Your Name _____
 Child's Name (if child is allergy sufferer) _____
 Address _____
 City _____ State _____ Zip _____
 Email Address _____
 Opt-in: I would prefer to receive communications via email:
 Yes No
 Our prescription is for:
 EpiPen® EpiPen® Jr
 Lot #: _____ (on unit, example BEM001)
 Exp. Date: _____ (on unit, example DEC08)
 Is this your first EpiPen® prescription, or a refill?
 First Prescription Refill
 For what type of allergy was this EpiPen® prescribed?
 Check all that apply.
 Food Insect Bite or Sting Latex
 Medication Pollen Pets/Animals
 Other _____

To dispose of expired units

- Expired auto-injectors must be disposed of properly.
- To dispose of an expired auto-injector and carrier tube, take them to your doctor's office or to a hospital for proper disposal.
- Used auto-injector with extended needle cover will not fit in carrier tube.

IMMEDIATELY AFTER USE

• Go immediately to the nearest hospital emergency room or call 911.

You may need further medical attention.

- Take your used auto-injector with you.
- Tell the doctor that you have received an injection of epinephrine in your thigh.
- Give your used EpiPen®/EpiPen® Jr Auto-Injector to the doctor for inspection and proper disposal.

Do not attempt to take the auto-injector apart.

Manufactured for Dey, L.P., Napa, CA 94558 USA.
 by Meridian Medical Technologies, Inc.
 Columbia, MD 21046 USA.

A subsidiary of King Pharmaceuticals, Inc.

EpiPen® is a registered trademark of Mylan, Inc. licensed exclusively to its wholly-owned affiliate, Dey, L.P. of Napa California, USA

Design and Utility patents applied for Carrier Tube and Auto-Injector design platform.

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SEE OTHER SIDE FOR MORE INFORMATION.